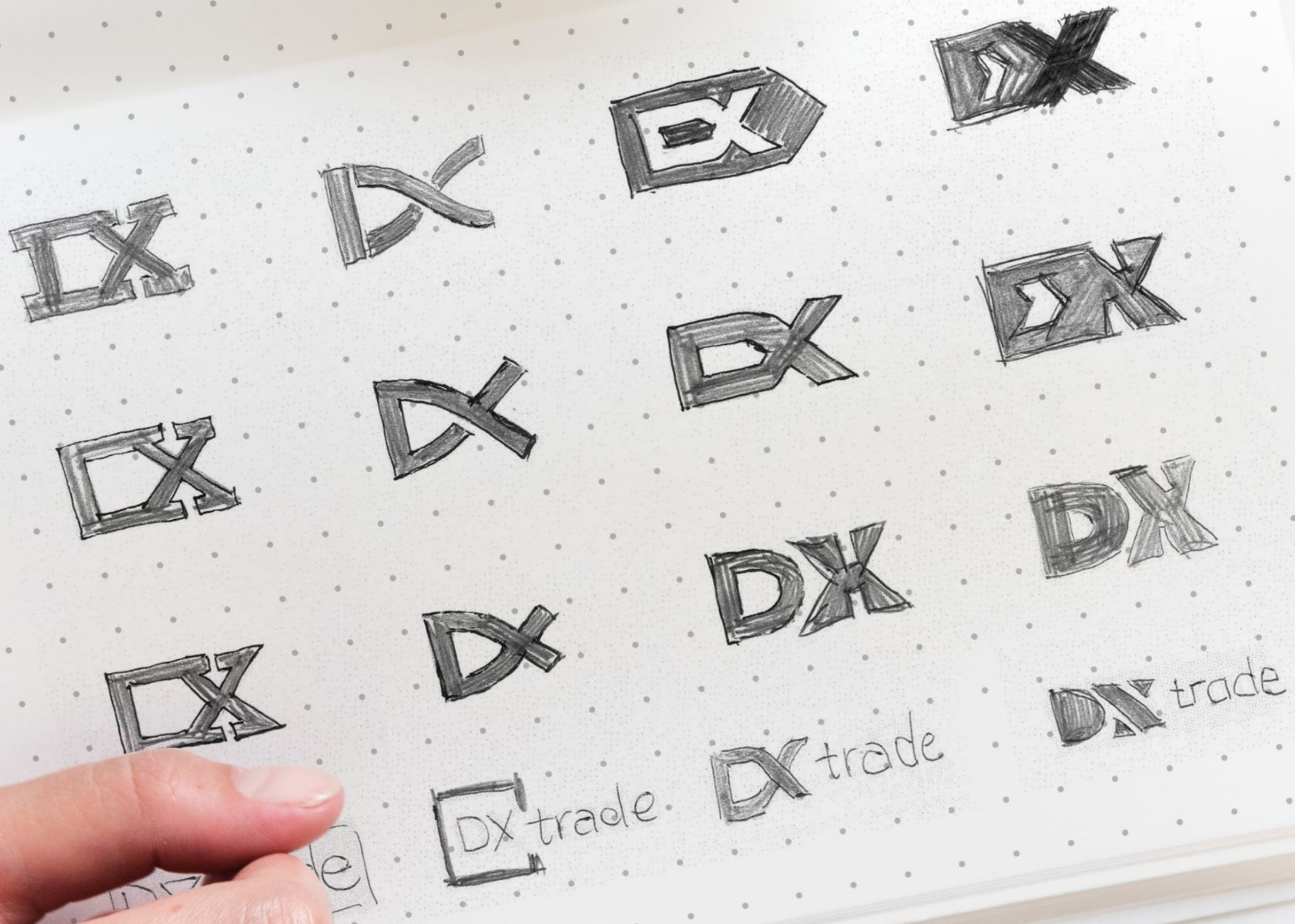
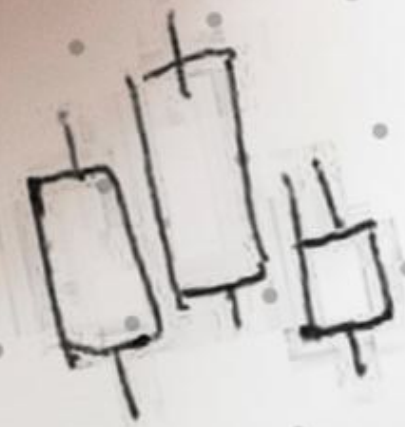
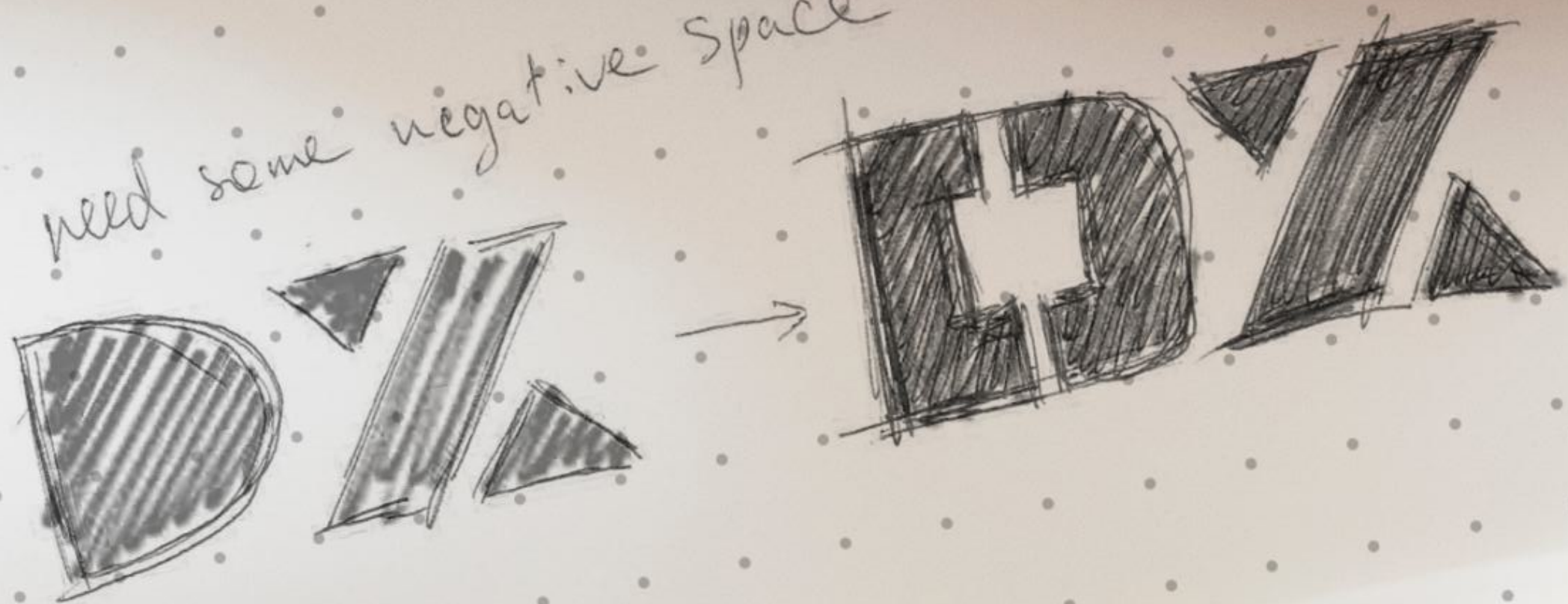
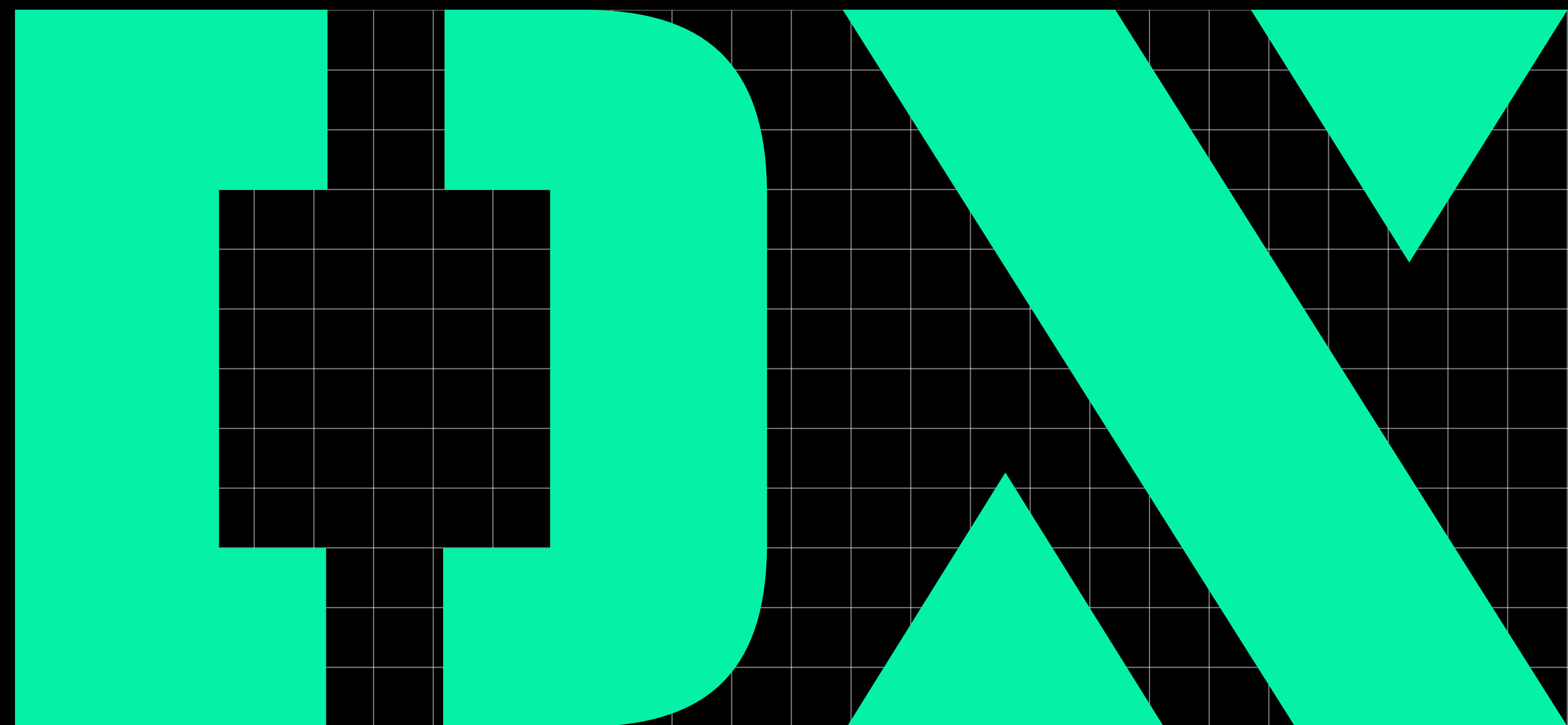


Logobook DXtrade

need some negative space





Safe space

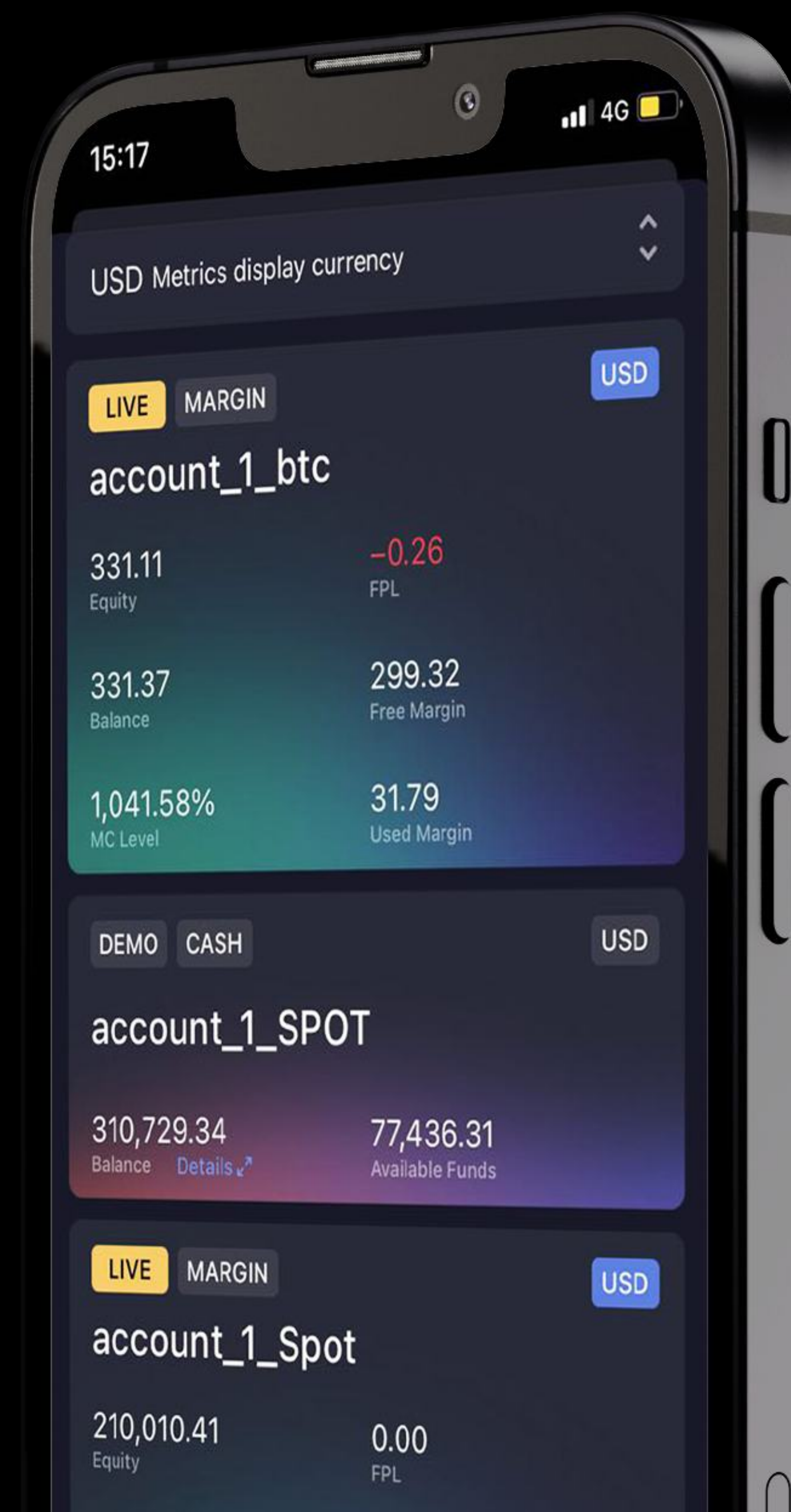
The logo should not stick to any other elements, logos, or text. The distance between the logo and the next element should be equal to 5a. For example, if the logo is 12 px, its safe zone should be at least 5 px.

 - 1a



The logo should be centrally aligned to the buttons on the right and vertically aligned to the elements on the left.





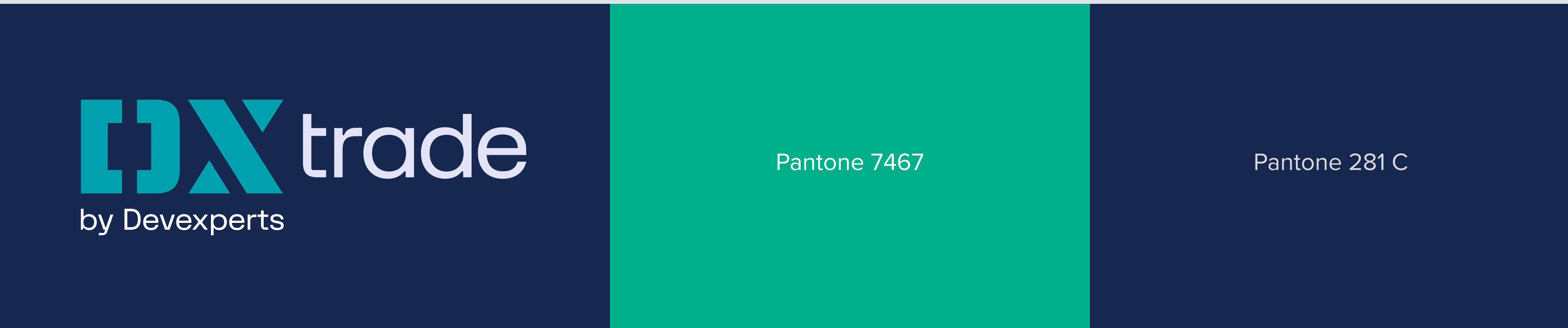
Colors HEX

They are used for the digital and social media and websites.



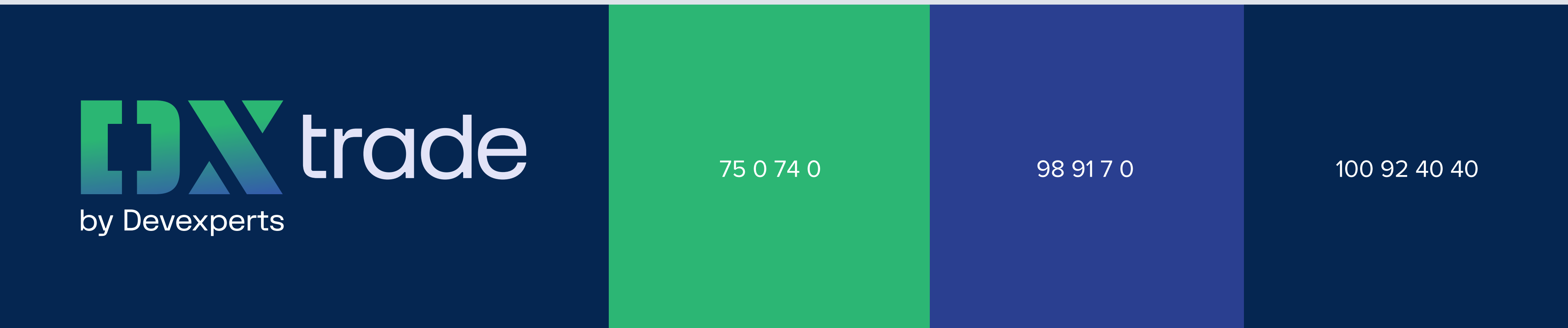
Colors Pantone

They are used mostly for silkscreen and pad printing, for example souvenirs.



Colors CMYK

They are used for any kind of material and offset printing, for example brochures.



Typography

FK Display

It is a primary identity-carrying font used for the logo.

FK Display

ABCDEFGHIJKLMNOPQRSTUVWXYZ //
?!&%0123456789
abcdefghijklmnopqrstu
vwxyz

Proxima Nova

It is a secondary font used for plain text in brochures and on websites.

Proxima Nova

ABCDEFGHIJKLMNOPQRSTUVWXYZ //
?!&%0123456789
abcdefghijklmnopqrstu
vwxyz

Aa



DXtrade logo

The logo on the dark background with "by Devexperts" descriptor is the main version that we use in our communications. If you need to place the logo on a light background, please use the one on the right side. Descriptor "by Devexperts" serves the purpose of brand awareness.



[↓ SVG](#) [↓ PNG](#)

This logotype is reserved for exceptional cases when the horizontal logo with the descriptor cannot fit, for example in a web platform interface.



[↓ SVG](#) [↓ PNG](#)



[↓ SVG](#) [↓ PNG](#)



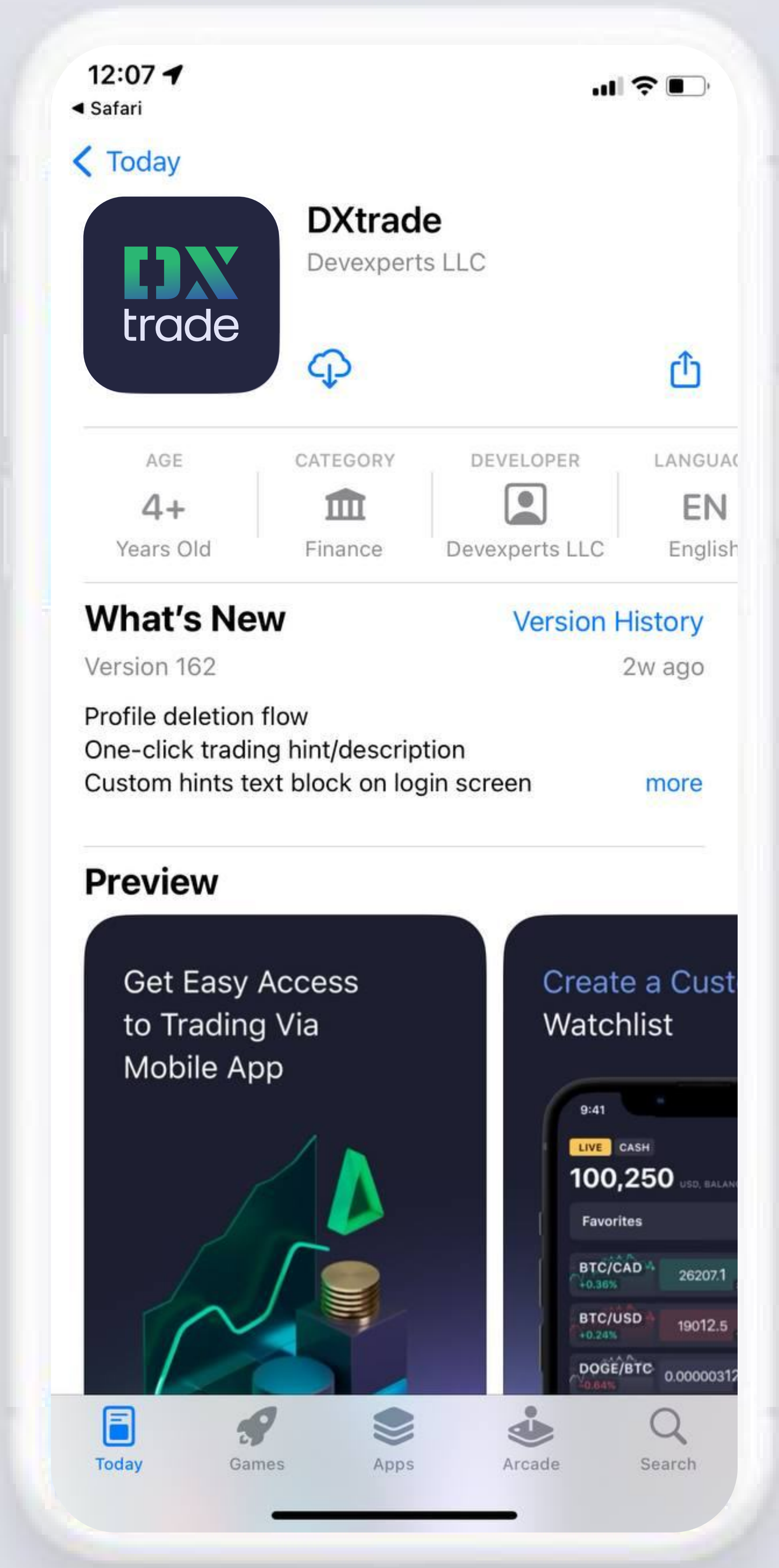
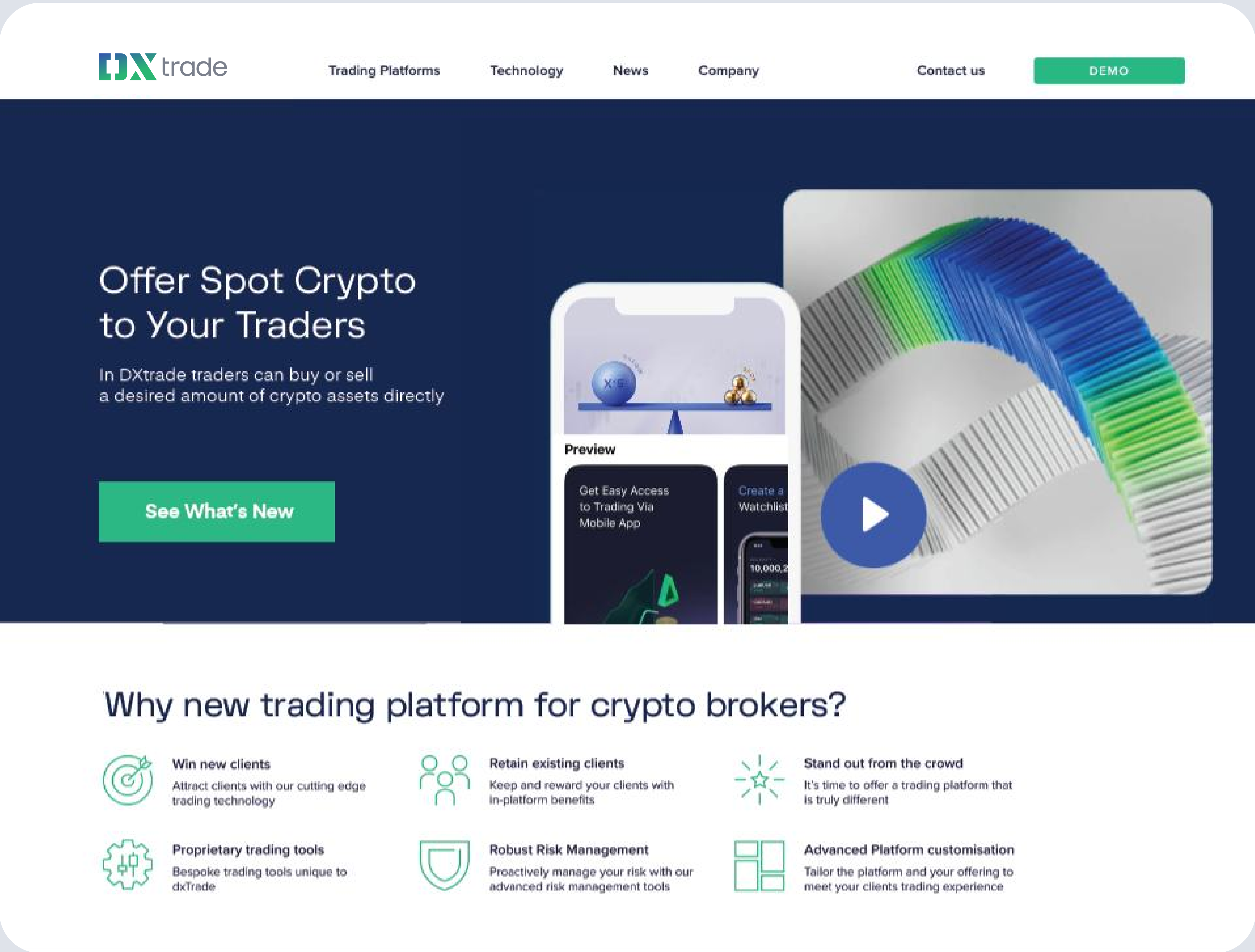
[↓ SVG](#) [↓ PNG](#)

DXtrade logo

There are three versions for different DXtrade platforms, from left to right: DXtrade XT for brokers offering exchange-traded instruments, DXtrade for CFD/FX/SB brokers (the official name of this platform is DXtrade CFD), and DXtrade Crypto for cryptocurrency brokers and exchanges. The square logos are reserved for app icons and exceptional cases when the horizontal logo with the descriptor cannot fit.



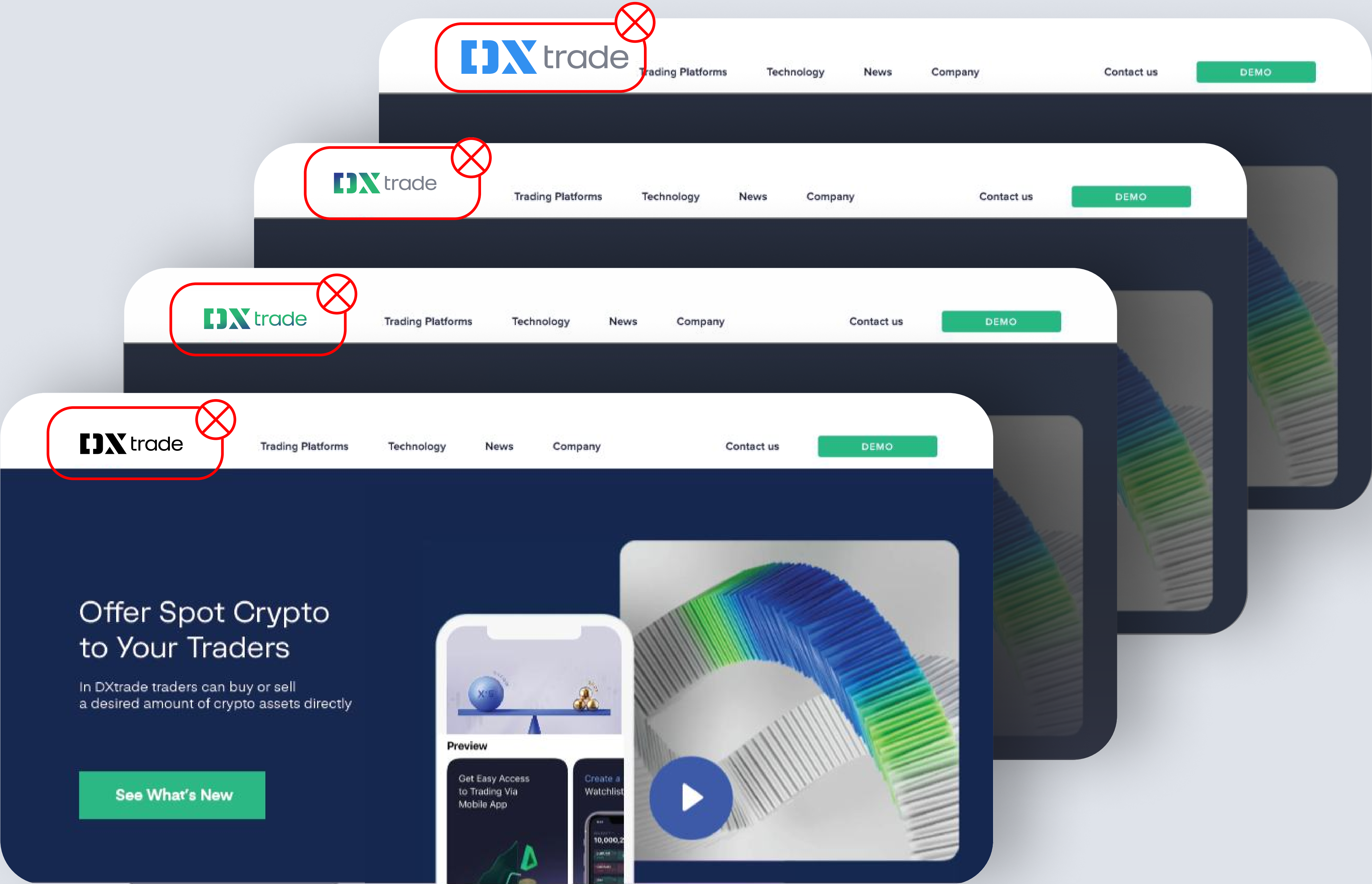
How we use the logo on our website and as an app icon



What not to do

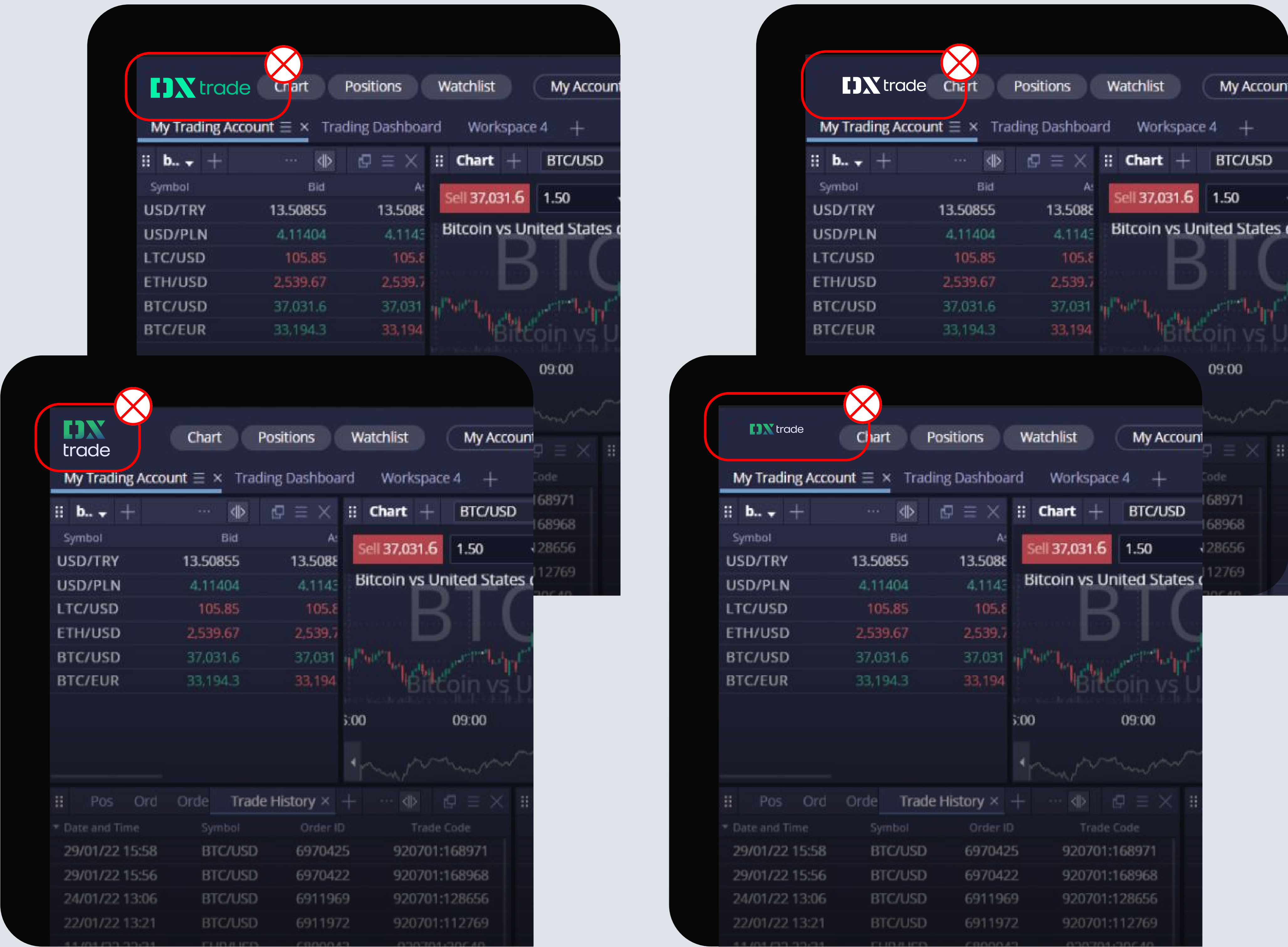
Web

Please do not change the alignments, colors, and ratios of logos.



Platform interface

Please do not change the logo colors and ratios. Center the logo according to the rules specified in this guide book on page 4. Do not use the vertical logo in platform UIs.



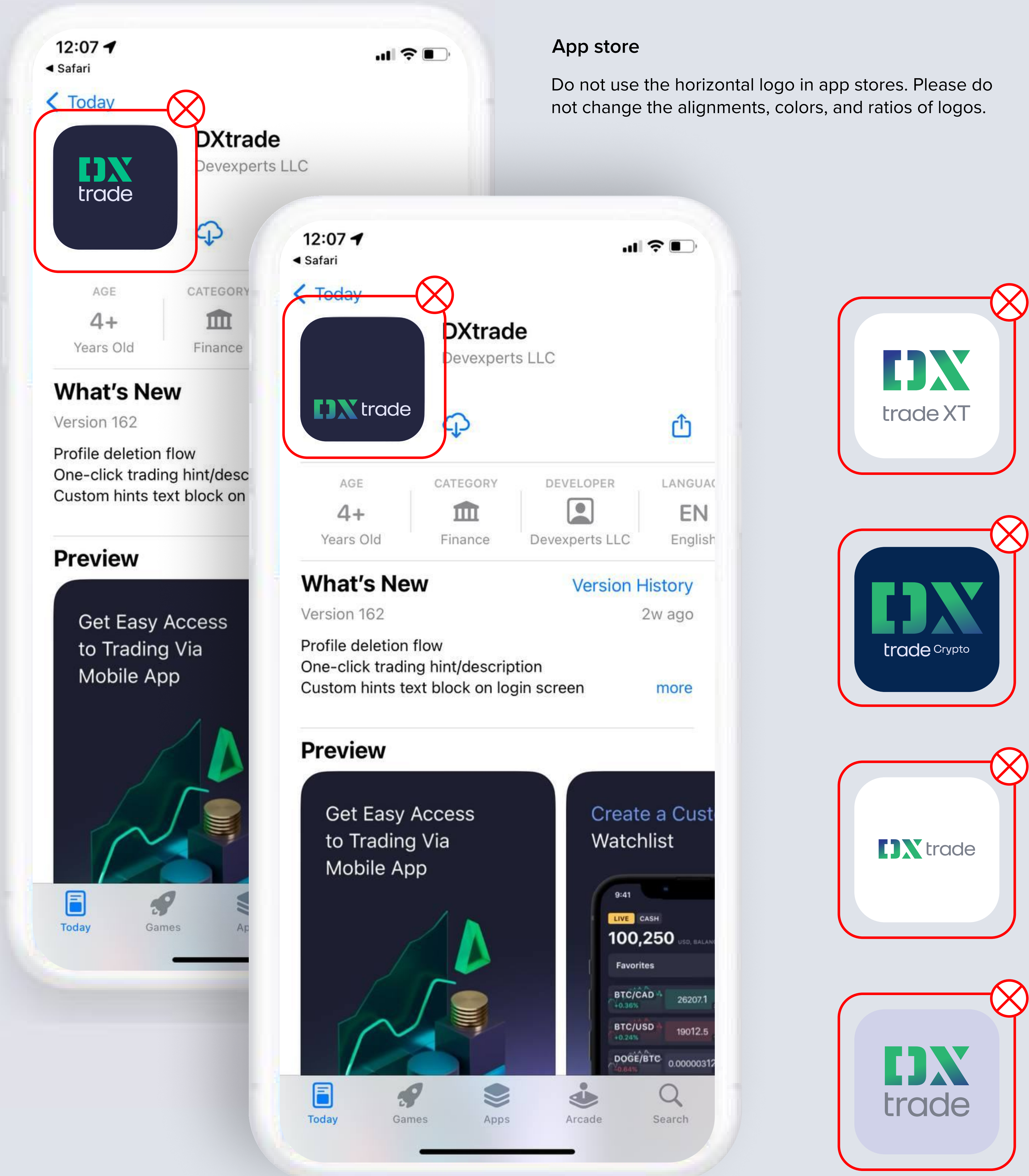
Banners

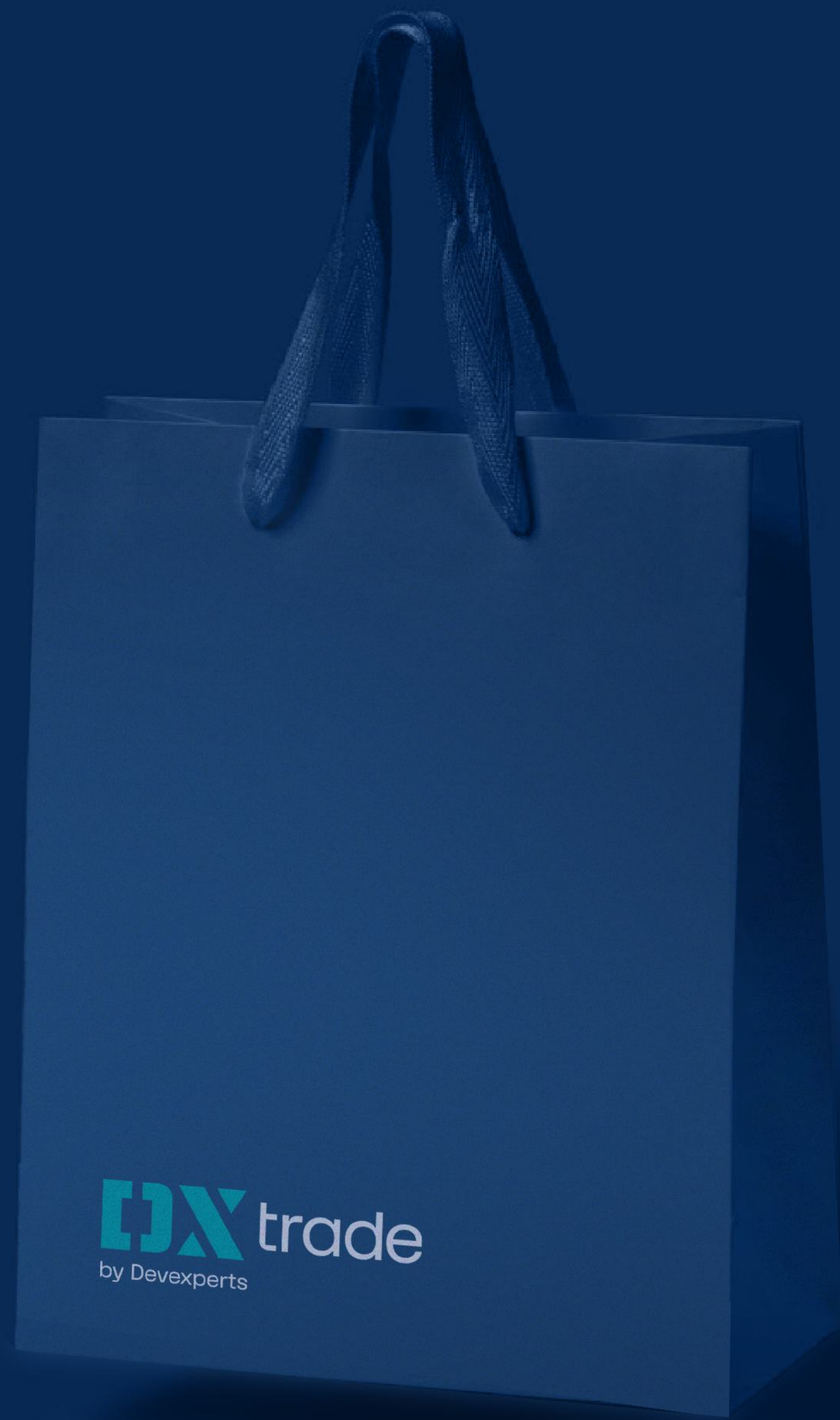
Use the logo on a contrast background. Do not place the logo on a color plate.



App store

Do not use the horizontal logo in app stores. Please do not change the alignments, colors, and ratios of logos.









Simple rules to follow

When you use Devexperts trademarks, corporate style and other IP objects described in this guide, you automatically agree to follow these rules.

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If you experience any difficulties or have a special design case, please reach out to us at pr@devexperts.com. We'll be glad to help you!

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Do not use brand items in unauthorized mentions of Devexperts with other entities



Do not use brand items in the content that may be deemed disparaging